

31 July 2009

South Coast's Nelligen Holiday Park heralded as Best of the Best NSW

BIG4 Nelligen Holiday Park, located on the South Coast of NSW, was awarded the Best of the Best NSW Park Business Award of Excellence on 29 July 2009 at the Caravan and Camping Industry Association of NSW (CCIA) Awards of Excellence Gala Dinner at Cypress Lakes Resort in the Hunter Valley.

In addition to receiving the highest accolade for the caravan, RV and camping industry, BIG4 Nelligen Holiday Park was also awarded the Best South Coast Holiday Park 3^{1/2} to 4 Stars (less than 100 sites).

Barry Baillie, CEO of the CCIA says that the title of Best of the Best in NSW is one which is awarded to parks that truly showcase outstanding quality in accommodation and park facilities, excellence in customer service and a commitment to the future of the caravan, RV and camping industry.

"BIG4 Nelligen Holiday Park is a very deserving winner of the Best of the Best NSW Park Award of Excellence. They have continually displayed the highest standard in all aspects of their park and a true passion for their product and the industry," said Mr Baillie.

The Awards of Excellence recognise caravan and holiday parks, manufactured home villages and estates, caravan and RV manufacturers and dealers as well as industry suppliers across 23 categories for business excellence.

Judges were impressed with BIG4 Nelligen Holiday Park's first class presentation of pool and BBQ areas, quality cabin offerings, and focus on environmental practices such as rain water collection. The unique traveller experience afforded by the stunning location of the premises on the banks of the Clyde River and friendly staff were also key elements which earned BIG4 Nelligen Holiday Park the title of Best of the Best NSW Park Business.

"BIG4 Nelligen Holiday Park is an excellent example of holiday park that is focussed on providing a memorable and enjoyable holiday experience for guests. With a range of on site attractions such as a water park and large grounds for guests to play cricket and other activities in addition to the park's stunning location, BIG4 Nelligen Holiday Park is a testament to the industry's progression as a strong domestic tourism sector," said Mr Barry Baillie.

More than 200 industry members from across NSW gathered at Cypress Lakes for CCIA's Awards of Excellence. Staged with a 'Magical night with the Stars' flavour, magician Matt Hollywood entertained guests and Frankie J Holden and Michelle Pettigrove were masters of ceremonies for the evening.

The Minister for Tourism, Jodi McKay, also attended the CCIA Awards of Excellence to present the industry's environmental sustainability awards – The Gumnut Awards.

The CCIA Awards of Excellence served as a grand finale to a two day conference (28-29 July) titled "Unity makes a great industry stronger" at Cypress Lakes Resort in Cessnock.

Sponsors of the Awards of Excellence include: (Platinum) Department of Lands; (Gold) Sydney Turf Club; (Silver) Christie ParkSafe, Discover Down Under, K-Mac Powerheads, Tourism NSW, and The Senior NSW/ACT.

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